

Three pillars of the international holding «EuroMedia»: PRINT, DIGITAL, ONLINE

EM20 лет

The international holding «EuroMedia» celebrated its 20th anniversary. He came up to this date, being one of the leaders of the publishing business in Russia and the Eurasian Union. Its motto is «professionally about professionals». The best editors, journalists, analysts, designers, photographers, videographers, illustrators, advertising project specialists, SMM specialists, targetologists, marketers work in the team.



Today, «EuroMedia»



consists of **10 federal** and international magazines with a total circulation of over **100 thousand** copies and a potential audience of over **185 million** people, editorial offices in Moscow, St. Petersburg, Kazan and Rostov-on-Don.

All the holding's magazines have **10 print** and digital placement platforms, participate in major international events, including the Supreme Eurasian Economic Council, the St. Petersburg International Economic Forum, the Russian Investment Forum «Sochi», act as partners and participants in **more than 100** industry exhibitions and conferences.

12 placement formats:



1 Printed version

2 Website

3 Tablet version

4 Smartphone version

5 Version for smart watches

6 Blogs

7 Interactive publications

8 Marketplaces

9 Social networks

10 Streaming service

11. Information Agency

12. Video hosting

- Яндекс
- Google
- @mail.ru
- Яндекс Музыка
- YouTube
- JOOMAG
- Дзен
- calaméo
- OZON.ru
- @ пульс
- вконтакте
- одноклассники
- Telegram

Price list for comprehensive media service in the magazines of the international publishing house «EuroMedia» for 2023



«EuroMedia» today



is its own **analytical centre**, which annually prepares **55** large—scale studies of Russian and Eurasian markets. They are published both on traditional print platforms and on digital platforms with a combined audience of more than **5** million users





EuroMedia today is a full—service digital agency

that provides more than 25 services to industry businesses, including turnkey website and mobile application development, SMM and SERM promotion.



«EuroMedia» today



is a department of congress events, which has more experience in organizing and holding round tables, conferences, briefings, seminars in various cities of Russia both in offline and online format. Highly effective interactive communication format — online conferences that are held on the most relevant topics with the participation of high-status domestic and foreign speakers.



«EuroMedia» today



is working with **marketplaces**, guaranteeing any manufacturer access to a multi—million audience, increasing sales and reducing logistics costs.

OZON.RU

WILDBERRIES

Яндекс  Маркет

 СБЕР
МЕГА МАРКЕТ



«EuroMedia» today



is a studio for the production of audio and video content:

shooting and promoting image and corporate videos, recording podcasts and placing them on top sites. Editing, writing, publishing books, brochures, booklets and other printed materials.



Thus, the international holding **«EuroMedia»** has in its arsenal a full range of communication services: mass media, digital, online, ideally combining the traditions of print media and the capabilities of the latest technologies. For readers and viewers, cooperation with the holding is an opportunity to keep abreast of all events thanks to prompt and objective information, and for companies it is a guarantee of obtaining high—quality and effective channels for distributing information about their activities, which significantly increases brand awareness, expands the list and geography of business partners and ultimately brings long—lasting dividends.